

## Technical Specifications of Ads in the Magazine Konopkar

<b>PR ARTICLE TOP</b>	<b>JPG presentation image with the size of min. 640 x 480 + text</b>
<b>PR ARTICLE</b>	<b>JPG presentation image with the size of min. 640 x 480 + text</b>
<b>TOP BANNER</b>	<b>JPG or GIF with the size of 945 x 150</b>
<b>VIDEO AD</b>	<b>Link to the YouTube video</b>
<b>SKYSCRAPER</b>	<b>JPG or GIF with the size of 160 x 600</b>
<b>SIDE BANNER</b>	<b>JPG or GIF with the size of 340 x 280</b>
<b>BOTTOM BANNER</b>	<b>JPG or GIF with the size of 945 x 210</b>
<b>BANNER UNDER ARTICLES</b>	<b>JPG or GIF with the size of 728 x 90</b>
<b>STICKER</b>	<b>JPG, or GIF with the size of 160 x 200</b>
<b>BUTTON</b>	<b>JPG or GIF with the size of 165 x 110</b>
<b>SPONSORED LINK</b>	<b>Link to the website</b>

All dimensions are in pixels.

All ads (except PR ARTICLE TOP and PR ARTICLE) are not shown on the mobile version of the site due to standard optimization.

In case of any questions, do not hesitate to contact us at the e-mail address [inzercia@konopkar.sk](mailto:inzercia@konopkar.sk).